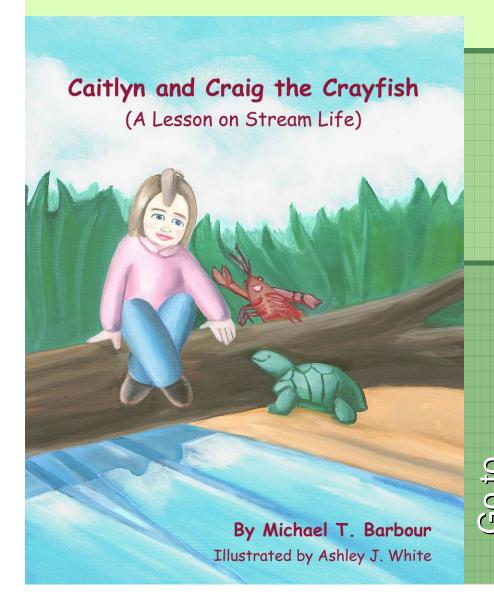


## The Next Generation...



www.michaelibarbour.com

Douglas Visits the Seashore

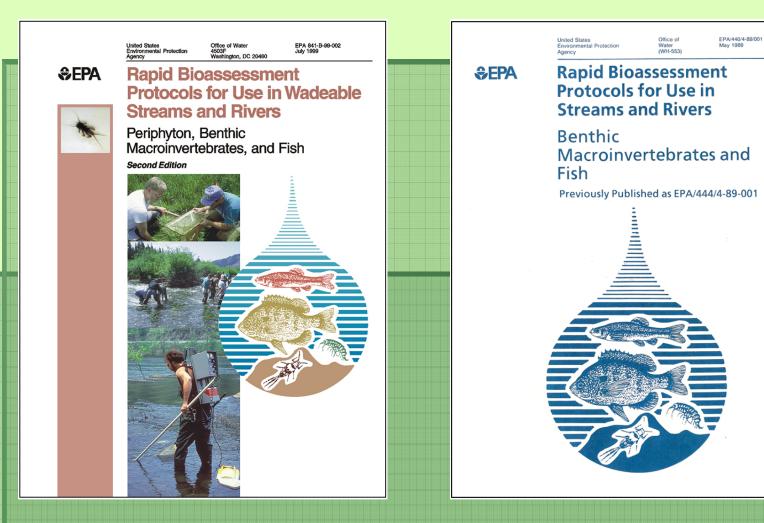
(A Lesson on Seashore Life)



Michael T. Barbour

Illustrated by Marcia Purington Taack

### **RBPs**



2<sup>nd</sup> Edition - 1999

1989



## ecological assessment

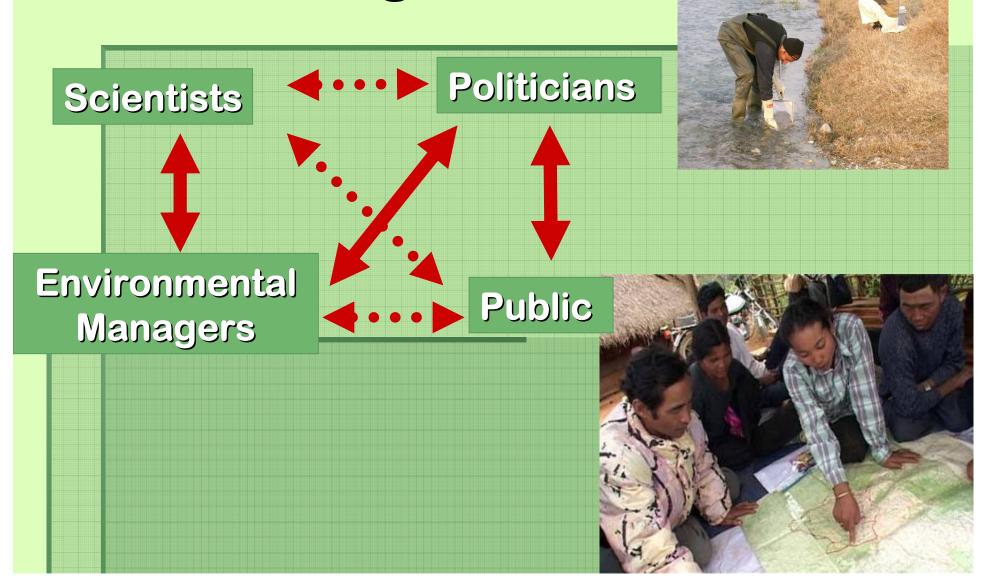
LINKING SCIENCE TO DECISION-MAKING

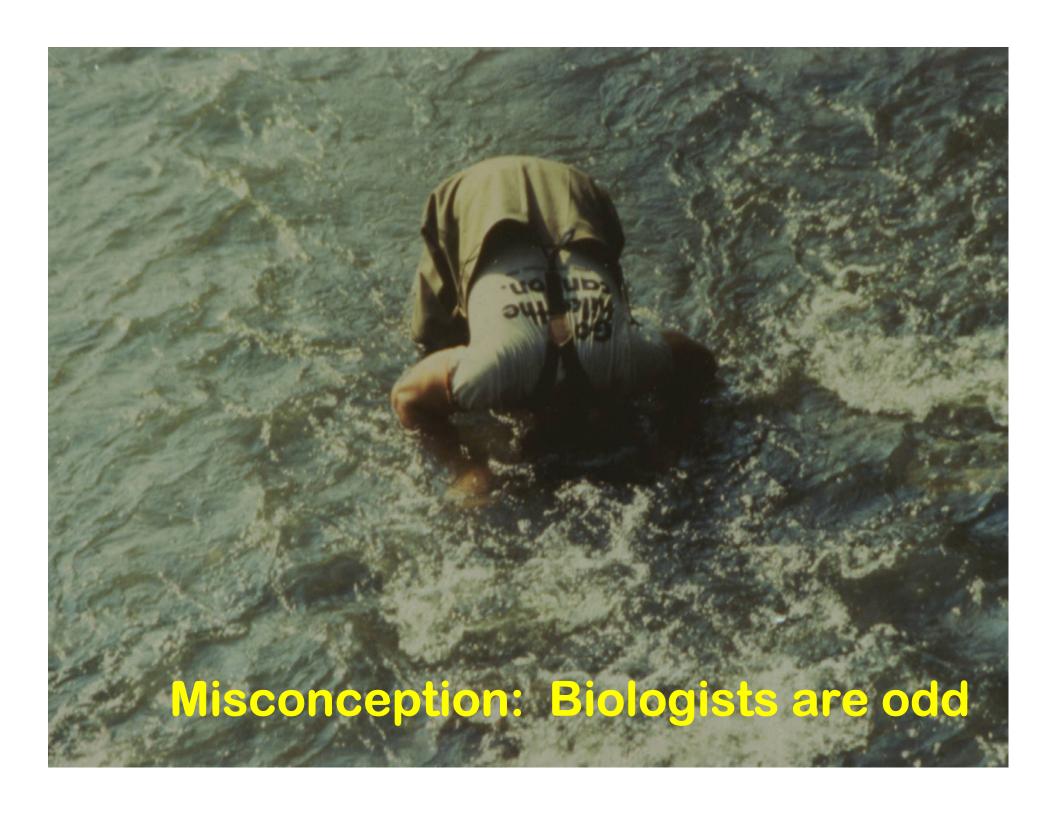
Edited by Michael T. Barbour Susan B. Norton H. Ronald Preston Kent W. Thornton





## Communication Challenge

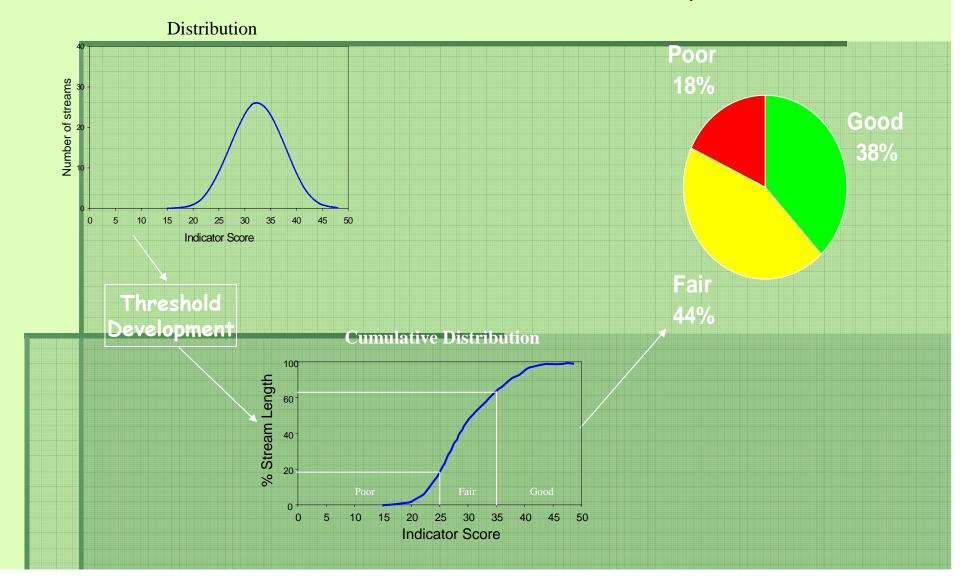




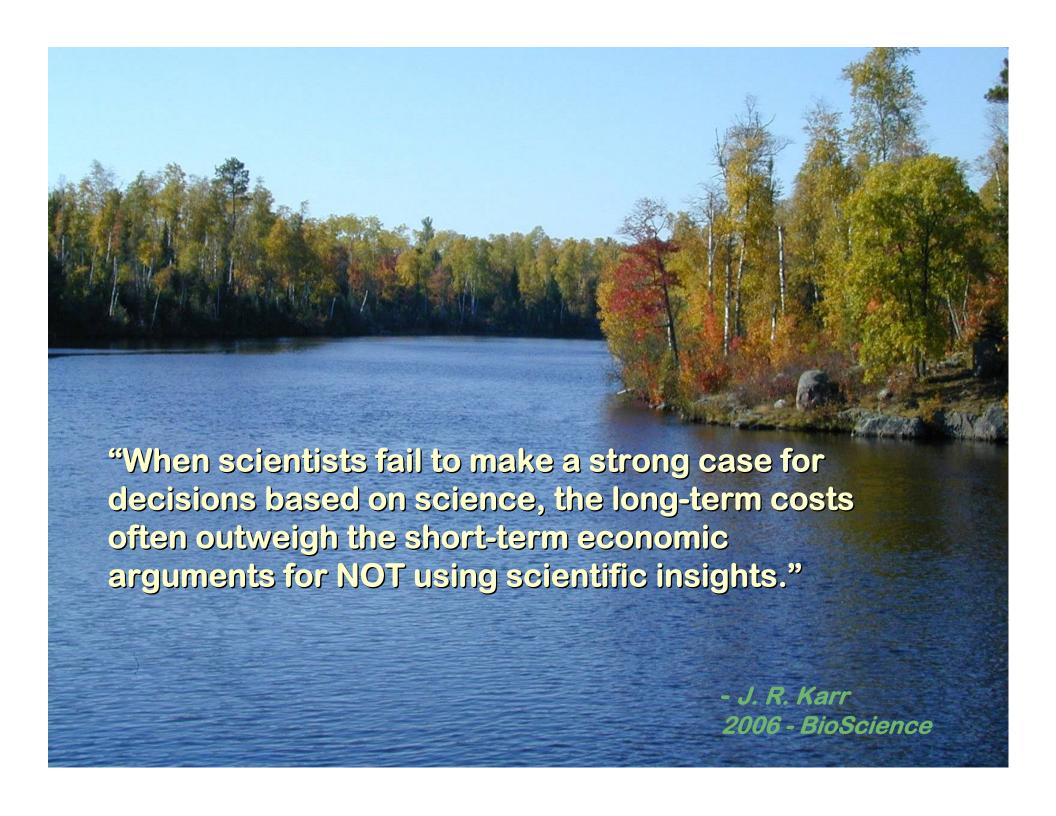
### Data Analysis and Interpretation

Descriptive Statistics

Interpreted Statistics



**Knowledge Translation Pyramid** Manager, **Stakeholders** Sound Bite **Embedded** Feedback, Science in **Distillation** Management **Facilitation** Interpreted In Context **Scientist Analyzed Data Raw Data** 



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N. L. COOPER, J. R. BIDWELL, D. S. CHERRY Potential effects of Asian clam (corbicula fluminea) die-offs

on native freshwater mussels (Unionidae) II: porewater ammonia

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Barro of the Post Allan, Norris

### Press Withis ISSUE!

Influence of land use on denitrification

Perspective Swater ammonia associated with asian

The lakes handbook. Volume I. Limnology and limnetic ecology- Probably Community Cating processing metric thresholds

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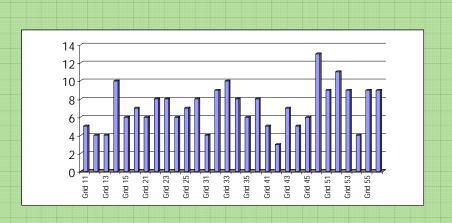


As scientists, we need to:

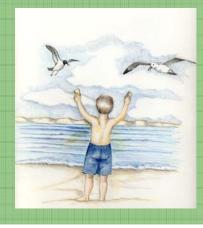
- Talk with (and listen to) the public and policy makers
- Prepare reports for non-scientists
- Write outside of technical publications

## Elements of a Good Story

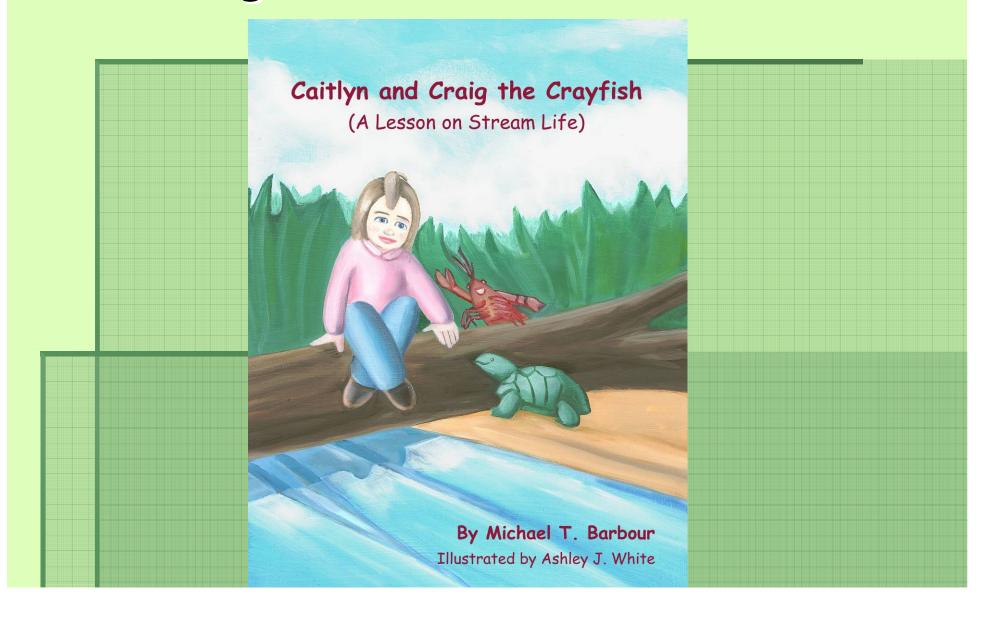
- For Scientific Writing
  - Clearly statedResearch Questions
  - Objectivity
  - Supportive Evidence
  - Use Qualifiers



- For Writing Novels
  - Concise Prose
  - Point of View
  - Character Voice
  - Reduce use of Qualifiers



## A Crayfish versus a Crab



## Crayfish Orconectes virilis



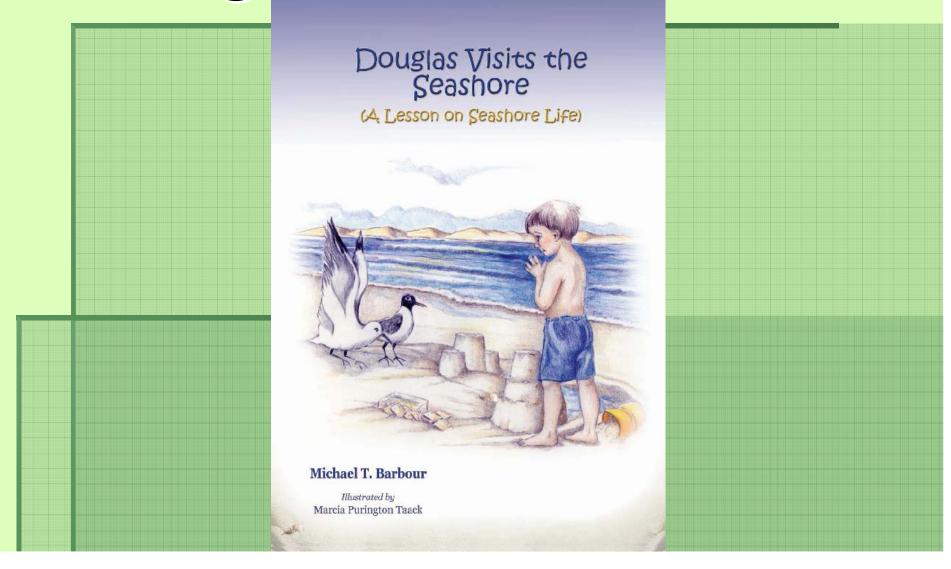
## Blue Crab Callinectes sapides





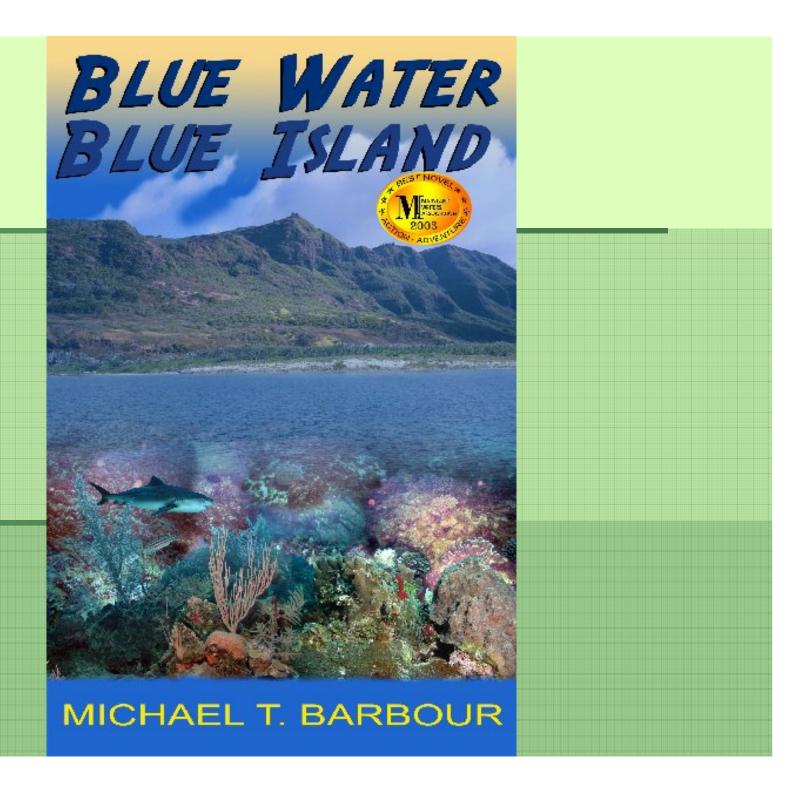


## A Herring Gull versus a Laughing Gull

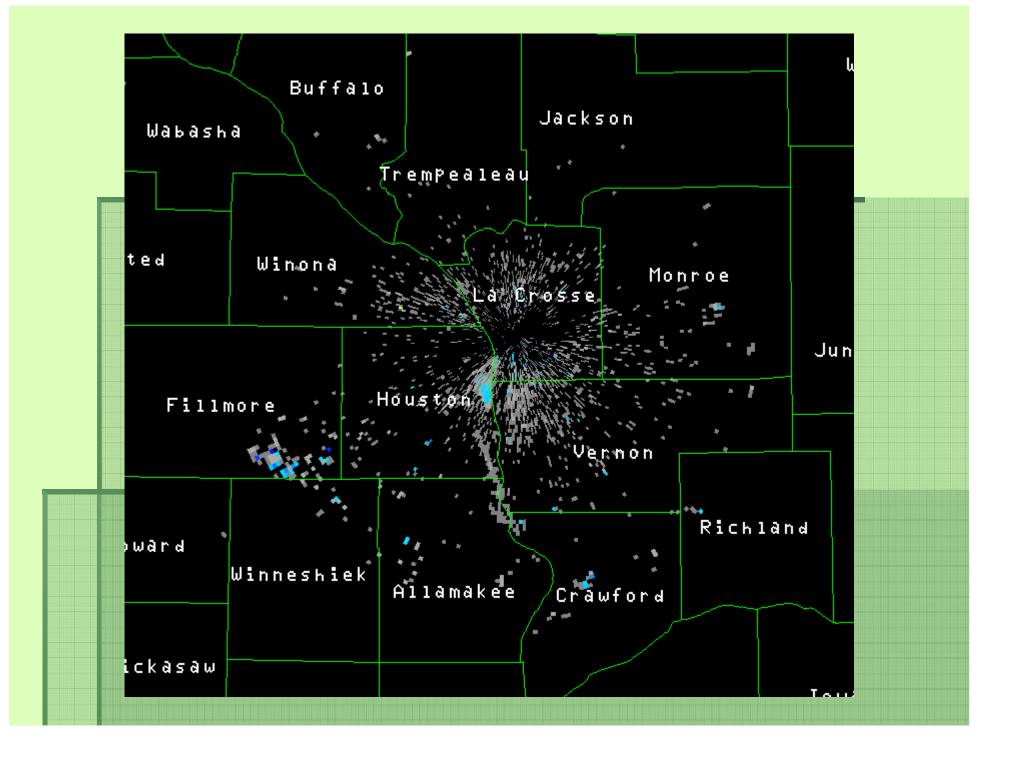


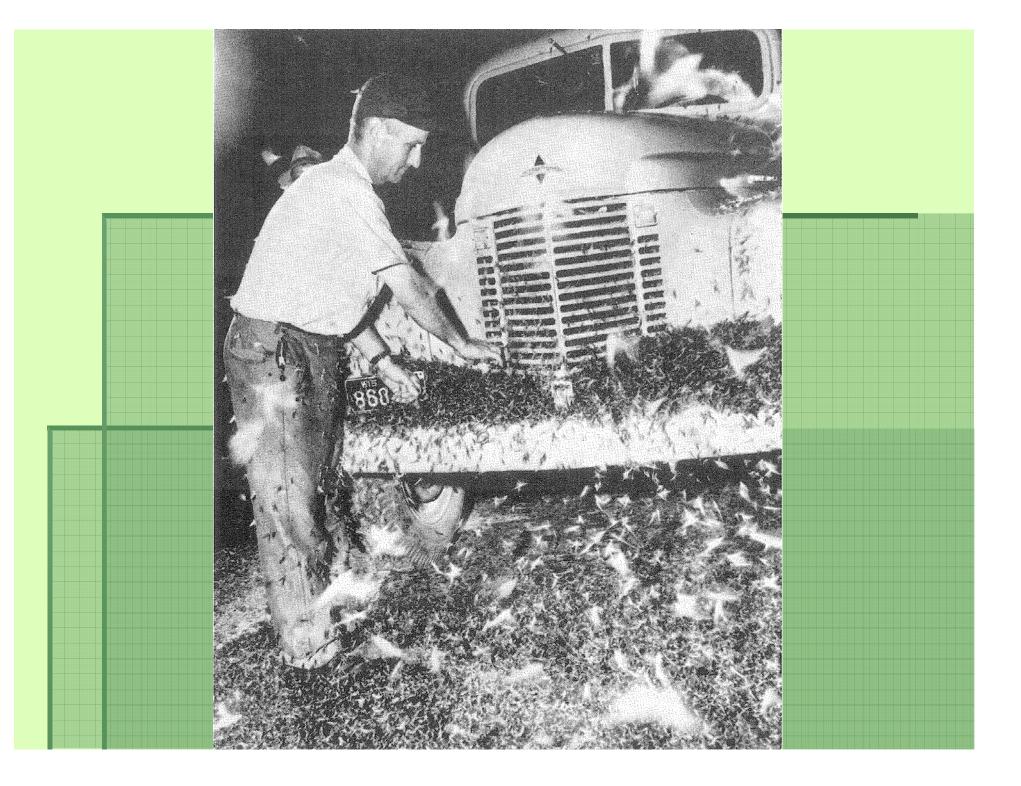














Hexagenia nymph



Hexagenia imago



# Write it... Edit it... Edit-it-some-more...

- Write it as you feel the story.
- Make sure the storylines are connected.
- Review it to be sure it says what you want it to say.
- Edit it to make it clear.
- Have someone else review it to be sure it is clear.
- Tell yourself you are doing this for fun.